

CMR ENGINEERING COLLEGE

IC201912243

ACTIVITY REPORT

Promotion in Social Media

Promotion in any one social media is mandatory

	Social Media	URL
	YouTube	https://www.youtube.com/channel/UCHzDJolyJfyuSumG3a7qqgw
	Facebook	
	Instagram	https://www.instagram.com/p/CWM6DKit_7L/?utm_medium=copy_link

Academic Year *

2021-2022

Program driven by *

IIC Activity

Quarter *

Quarter-IV

Program /Activity Name *

Session on Innovation/Prototype Validation – Converting Innovation into a Start-up

Program Type *

Workshop

Other *

Nil

Program Theme *

Innovative

Other *

Date & Duration (Days) *

25.11.2021 & (1day)

Number of External Participants, If any *

10

Number of Student Participants *

100

Number of Faculty Participants *

20

Expenditure Amount, If any

No

Remark

Overview

Objective *

The main objective of this workshop is to innovation cycle and product development
Phases starting from Ideation to Proof of Concept (PoC) to Prototype development
In various technologies readiness levels and ultimately maturing it to
a product for Startup.

Phases

Benefit in terms of learning/Skill/Knowledge obtained *

Benefit obtained in terms of Knowledge gaining on Innovation and product development
phases starting from Ideation to Proof of Concept (PoC) to Prototype development in
various technologies

He encouraged and motivated all students stating how India is rising in global
Innovation index already gone up by 5 stages and we should strive for keeping up
the pace and accelerate it further.

Faculty Name*

M S S L Lavanya (Asst. Professor)

M. Parvathi (Asst. Professor)

G.Madhuri(Asst. Professor)

Speaker*

Dr. K. Praveen Kumar

Product Manager

Mosware Software System, Hyderabad

Mail Id: praveenkumar@gmail.com

Mobile No: 8366746622

Attachments

Video URL(Preferably YouTube link)

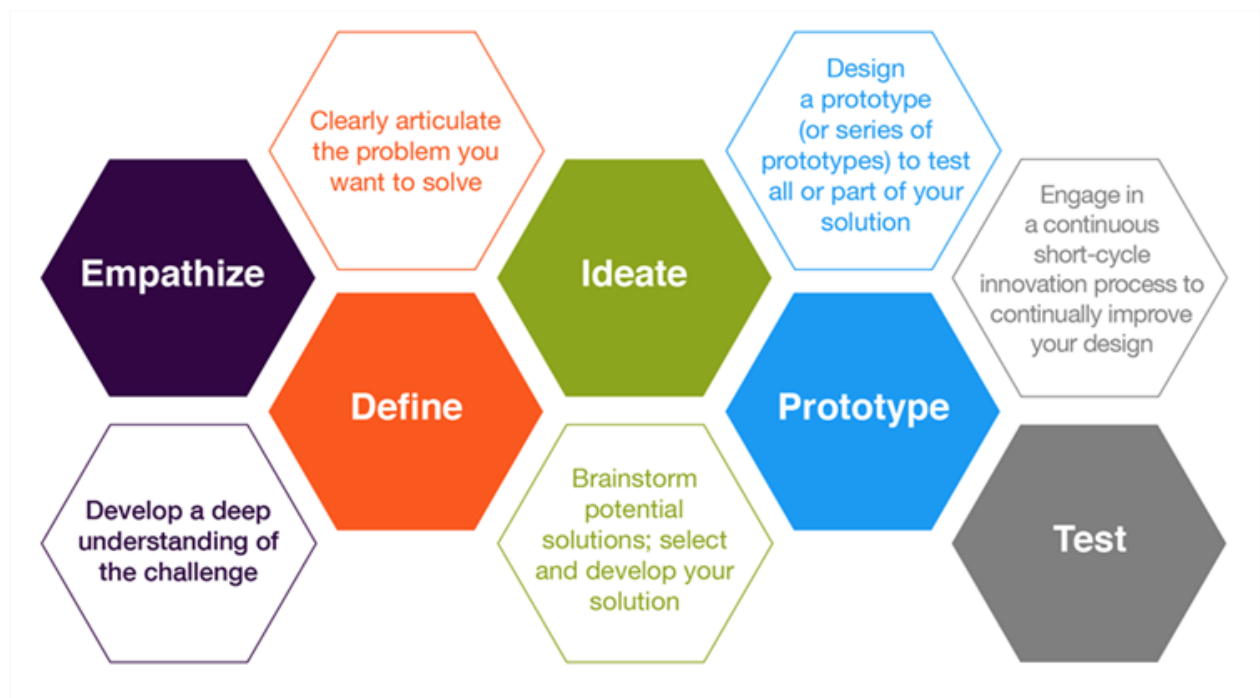
Conducted offline.

Photograph*



Startup stages

1. Identifying market need
2. Conceptualizing the product
3. Building the product roadmap
4. Developing MVP (s)
5. Iterating based on feedback



5 STEPS OF DESIGN THINKING

1. Empathize



2. Define



3. Ideate



4. Prototype

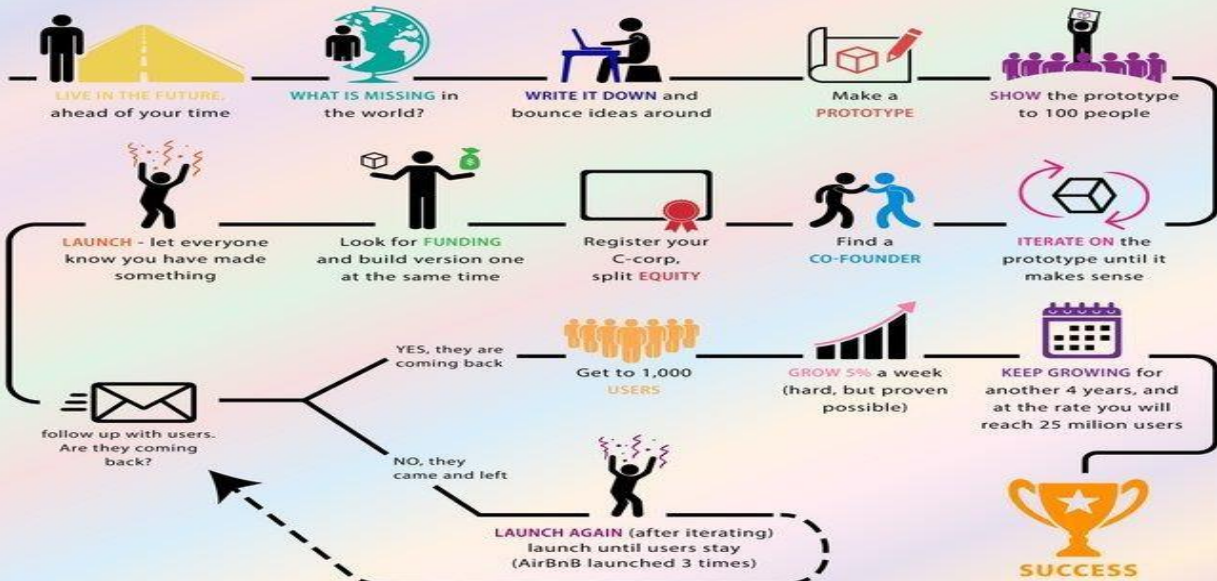


5. Test



HOW TO START A START-UP

Infographic by @agrassoblog



Session plan/Brochure/Document*



CMR ENGINEERING COLLEGE
UGC AUTONOMOUS CAMPUS



College Code
CMRN

Department of
COMPUTER SCIENCE & ENGINEERING -DATA SCIENCE





**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Dr. K. Praveen Kumar
Product Manager,
Mosware Software Systems, Hyderabad

25
Nov. 2021
Venue:
D-401

**“ SESSION ON INNOVATION /
PROTOTYPE VALIDATION CONVERTING
INNOVATION INTO START-UP ”**

Faculty Coordinators
Mrs. MSSL Lavanya
Asst.Prof, Dept of CSE-DS
Mrs. M. Parvathi
Asst.Prof, Dept of CSE-DS

Convenors:
Dr. M. Laxmaiah
HOD: CSE-DS.

Patron
Dr. A. Srinivasula Reddy
Principal

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